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► Editor's Letter



Only the Best

We've all seen the lists in our favorite magazines: Top Docs, Best Restaurants, Best Places to Work. Perhaps you even refer to these lists before scheduling an appointment with a specialist, reserving a table for dinner, or applying for a job. (Side note: The NAVC was named a USA Today Top Workplace 2026, but I digress.)

All of these lists got us thinking: It's about time that the best veterinary practices were recognized, too. High-performing clinics deserve the opportunity to frame a magazine article in their lobby proclaiming they are a "Best Place to Practice." (It also happens to be a great staff recruiting and retention tool.) With that in mind, the NAVC launched the Today's Veterinary Business Best Places to Practice program.

We've partnered with an independent research firm on this free employee survey program. Whether you're a one-doctor clinic or a 100-doctor hospital, independent or corporate, rural or urban, small animal or large, one location or many, we hope you'll get involved. Here's how it works:

- **Register:** Practice leaders register their clinic for free.
- **Survey:** Our independent research partner will send a short survey to your team members. (All surveys must be complete by October 15.)
- **Analyze:** When the survey closes, access high-level data on your free dashboard, or purchase a premium dashboard for full customization and benchmarking insights.
- **Celebrate:** Top performers will be recognized as a "Best Place to Practice" in a 2027 issue of Today's Veterinary Business.

If you think your hospital should be among the Best Places to Practice, **scan the QR code to register for free.** But don't delay! Register now — all employee surveys must be complete before October 15.



We can't wait to hear about all of the great practices out there!

Sarah Rumble Mahan

Sarah Rumble Mahan, Editor-in-Chief

Correction

In the article "The Chief Veterinary Officer" (August/September 2026), the characteristics of distributed leadership and line leadership were inadvertently swapped. Line leadership is top-down, whereas distributed leadership is bottom-up. We regret the error.