

The NAVC

Access to lifelong learning for everyone

“Education is the key to self-development and empowerment.” These wise words from the author Lailah Gifty Akita illustrate the importance of the NAVC’s mission to support the veterinary community.

The practice of lifelong learning, meaning you choose to learn new skills and ideas throughout your entire life, can be critical to one’s ability to adapt in an ever-changing work environment. In addition to increasing your value as a professional, embracing lifelong learning can be a source of self-fulfillment, a predictor for mental well-being.

Every member of the veterinary healthcare team plays a role in the greater mission to help animals live better, longer lives. Today’s reality of seeing more patients, often while understaffed, presents obstacles to furthering one’s education. Who has the time or energy?

One solution: Having a team of lifelong learners who contribute to the productivity and culture of a veterinary practice.

The NAVC has taken bold steps to remove obstacles and to foster a world in which *the entire veterinary*



Eugene (Gene) O’Neill, CPA, CIA, joined the NAVC in 2013 as chief financial officer. He was promoted to deputy CEO and CFO in 2018 and was named CEO in September 2019. Under Gene’s leadership and vision, the NAVC is expanding its virtual portfolio, taking the events and education opportunities through which the NAVC built its global reputation and making them available to veterinary professionals worldwide through engaging virtual programs.

healthcare team thrives. As an organization, we have pursued our own journey of learning and focused on expanding our education offerings beyond the annual VMX: Veterinary Meeting & Expo.

Along with in-person events, we have created opportunities for world-class continuing education offerings, ensuring content is diverse, accessible, numerous, relevant and valuable. Our online learning platform, VetFolio, offers an expansive variety of content with new releases weekly — organized by the ways in which you prefer to learn — and is easily searchable by topic or discipline.

The NAVC’s Veterinary Nurse Empowerment Initiative, launched at VMX 2022, aims to help veterinary nurses/technicians reach

their potential through expanded educational opportunities designed specifically for these dedicated professionals and campaigns to increase awareness and utilization.

While passion for helping animals comes naturally for most, the business acumen to manage and grow a veterinary practice may not. The NAVC developed the self-paced, online Certified Veterinary Business Leader course so anyone can become business-fluent and contribute to a practice’s long-term success. VetFolio Certificates that focus on practice management skills — specifically Finance and Inventory Management — also help on those fronts.

Visit the NAVC online calendar for upcoming events, webinars, podcasts and resources that help our community thrive. Many events offer CE and are free.

Lifelong learning, well, takes a lifetime. But the benefits can be realized every day. Our promise to you is that the NAVC will continue to broaden its offerings so veterinary professionals across the globe can engage in learning that advances animal care everywhere.

► For More Info: navc.com

COMPANY BREAKDOWN



40 YEARS IN OPERATION

500,000 REACH WORLDWIDE

Orlando, FL HEADQUARTERS