

Hallmarq Veterinary Imaging

Improving the lives of animals and the people who care for them

Since installing the world's first standing equine MRI system over 20 years ago, Hallmarq Veterinary Imaging has been centrally focused on innovation to benefit the veterinary profession. It is this innovation that is key to the success of fulfilling Hallmarq's mission to improve the lives of animals and of the people who care for them.

In the 21st century, the health care of our animal companions has become increasingly important. Coupled with the advancements in science, there are now huge demands on the profession to diagnose and manage diseases as proficiently as human hospitals.

Expectations are high and Hallmarq has endeavored to enable the profession to meet them through the provision of veterinary-specific diagnostic imaging equipment, world-class support and affordable business models. Through these advancements, Hallmarq offers increased access for more practices, veterinarians and pet owners alike.

With a keen awareness of current industry concerns around



Simon Platt, Medical Director Small Animal, joined the Hallmarq team in March 2021. He was a professor in neurology and neurosurgery at the University of Georgia for 17 years, has authored numerous articles in leading neurological publications, is a founding member of the South Eastern Veterinary Neurology Group in the U.S. and a fellow of the Royal College of Veterinary Surgeons.

humans, helium and hardware, Hallmarq has recently introduced Imaging-as-a-Service (IaaS). This unique, no-risk, turnkey solution is designed to help reduce the risk of bringing MRI services into your practice. The subscription-based business model includes Hallmarq's award-winning Small Animal MRI system and Q-Care, its unmatched comprehensive customer support program.

Focused on addressing the problem of finding, training and retaining precious labor resources, Hallmarq recently introduced Remote Operations as part of the IaaS package. As a subscription-based service, Remote Operations benefits your practice by providing access to licensed MRI technologists with veterinary-specific

experience. With their expertise, you can obtain better image results, receive real-time support, prioritize precious human resources, eliminate scheduling hassles and lower staff costs. Providing easy remote access to licensed MRI technologists to operate your Hallmarq Small Animal 1.5T MRI machine could prove crucial for staff coverage in a challenging labor market.

Purpose-built advanced diagnostic imaging provides the vital next steps in achieving excellence in the therapeutic strategies of both general and specialty practices. With hardware and helium in mind, Hallmarq is working towards new and innovative solutions that help address these challenges. As the only 1.5T high-field scanner designed specifically for veterinary use, key design elements, including surface coils and a V-shaped patient bed, enable the high quality images that veterinarians demand.

The profession can only benefit from Hallmarq's dedication to the customer experience and focus on both the small animal and equine markets. Hallmarq are just the people to make that happen.

► For More Info: hallmarq.net

COMPANY BREAKDOWN

Hallmarq
Advanced Veterinary Imaging

2001 FOUNDED

51 EMPLOYEES

Guildford, UK HEADQUARTERS

3 PRODUCT CATEGORIES