

Over 50 million satisfied patients.¹ Plus Rudy.

Reliability meets palatability in CLAVAMOX[®] CHEWABLE
(amoxicillin and clavulanate potassium tablets).

**CLAVAMOX[®]
CHEWABLE** 
(amoxicillin and clavulanate potassium tablets)

Feature/Function:

In a FDA-approved study CLAVAMOX CHEWABLE, featuring the same pork-liver-flavored base as RIMADYL[®] (carprofen) Chewable had an overall voluntary acceptance rate of 83%.^{**2}

Benefit:

CLAVAMOX CHEWABLE is a highly palatable medication that pets will love!

Feature/Function:

Easy-to-Administer

Benefit:

CLAVAMOX CHEWABLE provides relief to pet owners and your staff from the stress and anxiety of struggling to medicate pets. Additionally, it can help overcome compliance issues.

Feature/Function:

Same indications, strengths, dosing, and efficacy of original CLAVAMOX Tablets.

Benefit:

Helps improve the health of your patients and practice with the preferred veterinary antibiotic,¹ trusted for more than 30 years.³

Feature/Function:

CLAVAMOX CHEWABLE is available in 100-count boxes instead of 210-count boxes.

Benefit:

Smaller box size reduces inventory costs and losses associated with unused, expired tablets.

IMPORTANT SAFETY INFORMATION: People with known hypersensitivity to penicillin or cephalosporins should avoid exposure to CLAVAMOX. Do not use in animals with a history of allergic reactions to penicillins or cephalosporins. See Brief Summary of full Prescribing Information on page XX.



*Not actual size.

**One hundred twelve (112) dogs with 1567 total tablet administrations successfully completed the study and were included in the data summary. Of the 1567 doses administered, CLAVAMOX CHEWABLE tablets were fully consumed within five minutes 82.51% of the time. Tablets were fully consumed within two minutes 81.17% of the time. The percent acceptance was consistent over 14 doses (seven days). For the first dose given, 93/112 dogs (83.04%) consumed the entire dose within two minutes. For the last (14th) dose, 89/111 dogs (80.18%) consumed the entire dose within two minutes, indicating that tablet acceptability continued over time without development of aversion to the tablet(s).

1. Zoetis Data on File, 2005-2015. 50 million CLAVAMOX Tablets estimated from units sold and dispensed at label dose.
2. Data on file, Study No. A163C-US-13-170, Zoetis Inc.
3. Kynectec (formerly Ipsos) Research, Zoetis Custom Multi-Brand Health Quantitative Research Report, Dec 2016.

**Sound
Byte**

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83%
overall voluntary
acceptance

In a well-controlled U.S. field study that included **1,567 doses** administered to **112 dogs**, CLAVAMOX CHEWABLE received **83% overall voluntary acceptance** from an empty bowl or owner's hand.^{**},²

- Approved for cats and dogs.
- Same indications, strengths, dosing and efficacy of original film-coated CLAVAMOX Tablets.
- Preferred veterinary antibiotic.³
- 60+ years of innovation and dedication by Zoetis to making animals' lives better, fueled by your support of medications like CLAVAMOX.
- Smaller Pack Size: 100 chewable tablets per box instead of 210-count boxes like the original.
- Help patient compliance with highly palatable, easy-to-administer CLAVAMOX CHEWABLE.
- Pet owners and patients will love CLAVAMOX CHEWABLE, and they'll love you for prescribing it.

Sound CHECK-OFF & ECHO NOTES Byte

Start an Effective Team to Pet Owner Conversation

If engaging in an initial diagnosis, start with:

Ms. Jones, we're going to need to prescribe a broad-spectrum antibiotic for Spot. I understand that in the past you've had trouble getting Spot to take his medicine in tablet form.

State the Solution

CLAVAMOX CHEWABLE is an easy-to-administer chewable with high palatability. In fact most dogs will voluntarily take it out of your hand or from their food bowl.

Make Your Recommendation

I am prescribing CLAVAMOX CHEWABLE for Spot so that you don't have to struggle to give him his antibiotic, making it easier for you to give him the treatment he needs.

CLAVAMOX® CHEWABLE

(amoxicillin and clavulanate potassium tablets)

Chewable Tablets

Antimicrobial For Oral Use In Dogs And Cats

CAUTION: Federal (USA) law restricts this drug to use by or on the order of a licensed veterinarian.

DESCRIPTION: CLAVAMOX CHEWABLE Tablet (amoxicillin and clavulanate potassium tablets) is an orally administered formulation comprised of the broad-spectrum antibiotic Amoxi® (amoxicillin trihydrate) and the β -lactamase inhibitor, clavulanate potassium (the potassium salt of clavulanic acid).

Amoxicillin trihydrate is a semisynthetic antibiotic with a broad spectrum of bactericidal activity against many gram-positive and gram-negative, aerobic and anaerobic microorganisms. It does not resist destruction by β -lactamases; therefore, it is not effective against β -lactamase-producing bacteria. Chemically, it is D(-)- α -amino-p-hydroxybenzyl penicillin trihydrate.

Clavulanic acid, an inhibitor of β -lactamase enzymes, is produced by the fermentation of *Streptomyces clavuligerus*. Clavulanic acid by itself has only weak antibacterial activity. Chemically, clavulanate potassium is potassium z-(3R,5R)-2- β -hydroxyethylidene clavam-3-carboxylate.

INDICATIONS: CLAVAMOX CHEWABLE Tablets are indicated in the treatment of:

Dogs: Skin and soft tissue infections such as wounds, abscesses, cellulitis, superficial/juvenile and deep pyoderma due to susceptible strains of the following organisms: β -lactamase-producing *Staphylococcus aureus*, non- β -lactamase-producing *Staphylococcus aureus*, *Staphylococcus* spp., *Streptococcus* spp., and *E. coli*.

Periodontal infections due to susceptible strains of both aerobic and anaerobic bacteria. CLAVAMOX CHEWABLE has been shown to be clinically effective for treating cases of canine periodontal disease.

Cats: Skin and soft tissue infections such as wounds, abscesses, and cellulitis/dermatitis due to susceptible strains of the following organisms: β -lactamase-producing *Staphylococcus aureus*, non- β -lactamase-producing *Staphylococcus aureus*, *Staphylococcus* spp., *Streptococcus* spp., *E. coli*, and *Pasteurella* spp.

Urinary tract infections (cystitis) due to susceptible strains of *E. coli*.

Therapy may be initiated with CLAVAMOX CHEWABLE prior to obtaining results from bacteriological and susceptibility studies. A culture should be obtained prior to treatment to determine susceptibility of the organisms to CLAVAMOX. Following determination of susceptibility results and clinical response to medication, therapy may be reevaluated.

DOSAGE AND ADMINISTRATION:

The dose should be prescribed using a combination of whole tablet strengths (62.5 mg, 125 mg, 250 mg, 375 mg). Do not remove from foil strip until ready to use. Even if the tablet is broken, the entire tablet should be consumed.

Dogs: The recommended dosage of CLAVAMOX CHEWABLE Tablet is 6.25 mg/lb of body weight twice a day.

Skin and soft tissue infections such as abscesses, cellulitis, wounds, superficial/juvenile pyoderma, and periodontal infections should be treated for 5–7 days or for 48 hours after all symptoms have subsided. If no response is seen after 5 days of treatment, therapy should be discontinued and the case reevaluated. Deep pyoderma may require treatment for 21 days; the maximum duration of treatment should not exceed 30 days.

Cats: The recommended dosage of CLAVAMOX CHEWABLE Tablet is 62.5 mg twice a day.

Skin and soft tissue infections such as abscesses and cellulitis/dermatitis should be treated for 5–7 days or for 48 hours after all symptoms have subsided, not to exceed 30 days. If no response is seen after 3 days of treatment, therapy should be discontinued and the case reevaluated.

Urinary tract infections may require treatment for 10–14 days or longer. The maximum duration of treatment should not exceed 30 days.

CONTRAINDICATIONS: The use of this drug is contraindicated in animals with a history of allergic reaction to any of the penicillins or cephalosporins.

WARNINGS: Store CLAVAMOX CHEWABLE out of reach of dogs, cats, and other pets in a secured location in order to prevent accidental ingestion or overdose.

HUMAN WARNINGS: Not for human use. Keep this and all drugs out of reach of children. Antimicrobial drugs, including penicillins and cephalosporins, can cause allergic reactions in sensitized individuals. To minimize the possibility of allergic reactions, those handling such antimicrobials, including amoxicillin and clavulanate potassium, are advised to avoid direct contact of the product with the skin and mucous membranes.

PRECAUTIONS: Prescribing antibacterial drugs in the absence of a proven or strongly suspected bacterial infection is unlikely to provide benefit to treated animals and may increase the risk of the development of drug-resistant animal pathogens. Safety of use in pregnant or breeding animals has not been determined.

ADVERSE REACTIONS: CLAVAMOX CHEWABLE contains a semisynthetic penicillin (amoxicillin) and has the potential for producing allergic reactions. If an allergic reaction occurs, administer epinephrine and/or steroids.

To report suspected adverse events, for technical assistance or to obtain a copy of the SDS, contact Zoetis Inc. at 1-888-963-8471 or www.zoetis.com.

For additional information about adverse drug experience reporting for animal drugs, contact FDA at 1-888-FDA-VETS or online at <http://www.fda.gov/AnimalVeterinary/SafetyHealth>.

ACTIONS: The 2 components are rapidly absorbed resulting in amoxicillin and clavulanic acid concentrations in serum, urine, and tissues similar to those produced when each is administered alone.

Amoxicillin and clavulanic acid diffuse readily into most body tissues and fluids with the exception of brain and spinal fluid, which amoxicillin penetrates adequately when meninges are inflamed. Most of the amoxicillin is excreted unchanged in the urine. Clavulanic acid's penetration into spinal fluid is unknown at this time. Approximately 15% of the administered dose of clavulanic acid is excreted in the urine within the first 6 hours.

CLAVAMOX CHEWABLE combines the distinctive properties of a broad-spectrum antibiotic and a β -lactamase inhibitor to effectively extend the antibacterial spectrum of amoxicillin to include β -lactamase-producing as well as non- β -lactamase-producing aerobic and anaerobic organisms.

MICROBIOLOGY: Amoxicillin is bactericidal in action and acts through the inhibition of biosynthesis of cell wall mucopeptide of susceptible organisms. The action of clavulanic acid extends the antimicrobial spectrum of amoxicillin to include organisms resistant to amoxicillin and other β -lactam antibiotics. Amoxicillin/clavulanate has been shown to have a wide range of activity which includes β -lactamase-producing strains of both gram-positive and gram-negative aerobes, facultative anaerobes, and obligate anaerobes. Many strains of the following organisms, including β -lactamase-producing strains, isolated from veterinary sources, were found to be susceptible to amoxicillin/clavulanate *in vitro* but the clinical significance of this activity has not been demonstrated for some of these organisms in animals.

Aerobic bacteria, including *Staphylococcus aureus**, β -lactamase-producing *Staphylococcus aureus** (penicillin resistant), *Staphylococcus* species*, *Staphylococcus epidermidis*, *Staphylococcus intermedius*, *Streptococcus faecalis*, *Streptococcus* species*, *Corynebacterium pyogenes*, *Corynebacterium* species, *Erysipelothrix rhusiopathiae*, *Bordetella bronchiseptica*, *Escherichia coli**, *Proteus mirabilis*, *Proteus* species, *Enterobacter* species, *Klebsiella pneumoniae*, *Salmonella dublin*, *Salmonella typhimurium*, *Pasteurella multocida*, *Pasteurella hemolytica*, *Pasteurella* species*.

* The susceptibility of these organisms has also been demonstrated in *in vivo* studies.

Studies have demonstrated that both aerobic and anaerobic flora are isolated from gingival cultures of dogs with clinical evidence of periodontal disease. Both gram-positive and gram-negative aerobic and anaerobic subgingival isolates indicate sensitivity to amoxicillin/clavulanic acid during antimicrobial susceptibility testing.

SUSCEPTIBILITY TEST: The recommended quantitative disc susceptibility method (FEDERAL REGISTER 37:20527-29; Bauer AW, Kirby WMM, Sherris JC, *et al*: Antibiotic susceptibility testing by standardized single disc method. *Am J Clin Path* 45:493, 1966) utilized 30 mcg Augmentin® (AMC) discs for estimating the susceptibility of bacteria to CLAVAMOX CHEWABLE Tablets.

PALATABILITY: The palatability of CLAVAMOX CHEWABLE Tablets was evaluated in a multi-location field trial. One hundred twelve (112) client-owned dogs were dosed with CLAVAMOX CHEWABLE Tablets at 6.25 mg/lb (12.5 mg/kg) twice daily for 7 days and evaluated for palatability of the product. Dogs freely consumed 83% of their doses within 5 minutes of offering from an empty bowl or owner's hand. Of the 17% of doses unconsumed after 5 minutes, 16% were administered with a treat/food or forced intake and 1% of doses were refused.

STORAGE INFORMATION: Store in a dry, cool place at temperatures not above 25°C (77°F). Do not remove from foil strip until ready to use.

HOW SUPPLIED: CLAVAMOX CHEWABLE Tablets in the following strengths are supplied in strip packs. Each carton holds 10 strips with 10 tablets per strip (100 tablets per carton).

Each 62.5-mg tablet contains amoxicillin trihydrate equivalent to 50 mg of amoxicillin activity and 12.5 mg of clavulanic acid as the potassium salt. For use in dogs and cats.

Each 125-mg tablet contains amoxicillin trihydrate equivalent to 100 mg of amoxicillin activity and 25 mg of clavulanic acid as the potassium salt. For use in dogs only.

Each 250-mg tablet contains amoxicillin trihydrate equivalent to 200 mg of amoxicillin activity and 50 mg of clavulanic acid as the potassium salt. For use in dogs only.

Each 375-mg tablet contains amoxicillin trihydrate equivalent to 300 mg of amoxicillin activity and 75 mg of clavulanic acid as the potassium salt. For use in dogs only.

Dispense according to recommendations outlined in Dosage and Administration section.

NADA #55-099, Approved by FDA

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Manufactured by:
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Distributed by:
Zoetis Inc.
Kalamazoo, MI 49007

Revised: March 2017

MADE IN ITALY

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51734383A&P