

Phycox®

CANINE JOINT SUPPLEMENTS



CANINE JOINT SUPPORT FOR EVERY STAGE OF LIFE!

Feature/Function:

Phycocyanin is a natural antioxidant that has powerful free radical scavenging properties; it supports the body's normal defense against the harmful effects of free radicals that cause cellular damage and inflammation. (The use of phycocyanin in canine joint supplements is covered by US Patent 7,025,965.)

» Benefit:

Clinically, this may help ease discomfort associated with normal daily exercise and activity.

Feature/Function:

Phycox® Joint Supplements are available in a hypoallergenic form in both our Original and Max formulations.

» Benefit:

Dechra Veterinary Products Phycox® HypoAllergenic Joint Supplement products are developed for dogs with food sensitivities or intolerances. The product uses hydrolyzed vegetable protein derived from soybeans and has a Dalton size less than 1,000.

Feature/Function:

Dechra offers a Phycox® Max Joint Supplement formulation which is recommended for sporting and working dogs and dogs of all ages who require maximum joint support.

» Benefit:

Phycox® Max Joint Supplements contain 3x more phycocyanin than the original formula and six additional antioxidants (CoQ10, Cinnamon, Gymnema Sylvestre, Chromium Picolinate, Decaffeinated Green Tea Extract and Cranberry Extract) to help support canines who require maximum joint support.



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CANINE JOINT SUPPORT FOR EVERY STAGE OF LIFE



Phycox® Joint Supplement Soft Chews

The original formula is recommended for active dogs and dogs of all ages who require a moderate level of joint support.

Phycox® MAX Joint Supplement Soft Chews

Phycox® Max Joint Supplement chews contain 3x more phycocyanin than the original formula and six additional antioxidants. It is recommended for sporting and working dogs and dogs of all ages who require maximum joint support.

Phycox® HA HypoAllergenic Joint Supplement Soft Chews

Developed for dogs with food sensitivities or intolerances. Phycox® HA Joint Supplement chews use hydrolyzed vegetable protein derived from soybeans and do not contain beef, chicken, or wheat.

Phycox® HA HypoAllergenic MAX Joint Supplement Soft Chews

Phycox® HA MAX Joint Supplement chews contain the same hydrolyzed vegetable protein as Phycox® HA Joint Supplement and in addition, 3x more phycocyanin and six additional antioxidants for maximum joint support.

Don't forget about Phycox® MAX EQ Granules Joint Supplement for horses!



The entire line of Phycox® Joint Supplements carries the NASC Quality Seal from the National Animal Supplement Council. The seal is a way for pet owners to know that the product is made by a reputable company that has successfully completed a facility audit, and implemented specific quality standards. NASC members must agree to adhere to NASC's standards, including routine, independent audits to ensure conformance with the quality system requirements. Further information about NASC is available at <http://nasc.cc>. For more information visit www.dechra-us.com.

Sound CHECK-OFF & ECHO NOTES Byte

Start an Effective Team to Pet Owner Conversation

If engaging in an initial diagnosis, start with:

Ms. Jones, my exam reveals that it might be time to provide Buster with joint health support to ease discomfort associated with his daily exercise and activity.

State the Solution

Phycox® Joint Supplements Soft Chews are formulated to provide that support in a tasty once-a-day chew.

Make Your Recommendation

Ms. Jones, I believe Phycox® Joint Supplements Soft Chews will provide the moderate level of joint support Buster needs. Do you have any questions?



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