

Today's Veterinary Business

WHO'S WHO IN VIRTUAL CARE

The following list of teleadvice, teleconsulting and telemedicine providers combines information from the American Veterinary Medical Association, company websites, the Veterinary Telemedicine Facebook Community and direct queries. With companies popping up all the time, some might not be shown. Always verify features before signing on with a provider.

TELEADVICE SERVICES

Ask.vet

Description: Standalone website staffed by veterinarians; coordinates with MyPetDoc

Business model:

- Direct to consumer
- Fee per service

Features:

- Phone calls
- Two-way messaging
- Email communication
- PMS integration

www.ask.vet

PetCoach by Petco

Description: Standalone website and app curated and staffed by veterinary professionals and pet experts

Business model:

- Direct to consumer
- Free self-help content
- Fee per service

Features:

- Two-way messaging

www.petcoach.co

PetNurse by LifeLearn Animal Health

Description: After-hours triage service staffed by registered veterinary technicians that runs through your practice

Business model:

- Fee per service

bit.ly/2VfKG61

whiskerDocs

Description: Standalone website and app

Business model:

- Direct to consumer
- Fee for service
- Subscription model

Features:

- Live video
- Phone calls
- Two-way messaging
- Email communication

www.whiskerdocs.com

TELECONSULT SERVICES

DVM Stat

Description: Access to veterinary specialists. Emphasis on neurology, cardiology, anesthesiology, radiology, internal medicine, and emergency and critical care

Business model:

- Advice for veterinary clinicians
- Fee per service

Features:

- Phone consultations
- Video consultations

www.fiduvet.com

FIDU vet

Description: Access to veterinary specialists. Emphasis on dermatology, oncology, nutrition, and internal medicine

Business model:

- Advice for veterinary clinicians
- Fee per service

Features:

- Phone consultations
- Video consultations
- Written reports

www.fiduvet.com

PetRays

Description: Access to veterinary specialists. Emphasis on radiology, cardiology, ultrasound, internal medicine, dermatology, ophthalmology, neurology, anesthesiology and oncology

Business model:

- Advice for veterinary clinicians
- Fee per service

Features:

- Fax and email reports
- Phone consultations

www.petrays.com

VetNOW

Description: Access to veterinary specialists

Business model:

- Advice for veterinary clinicians
- Fee per service
- Membership plan

Features:

- Phone consultations
- Video consultations
- Two-way messaging
- Email communication
- PMS integration

www.vetnow.com

Vetology

Description: Referrals to emergency and specialty hospitals

Business model:

- Fee per service
- Subscription model

Features:

- Email, fax and online reports
- Record-sharing in local area
- Teleradiology consults at vetology.ai

www.vetology.net



TELEMEDICINE PLATFORMS

Airvet

Description: Standalone platform and access to triage network

Business model:

- Direct connection to clients
- Fee for service
- Monthly fee

Features:

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication

www.airvet.com

Anipanion

Description: Standalone platform

Business model:

- Direct connection to clients
- Fee for service

Features:

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication
- PMS integration

www.anipanion.com

BabelBark

Description: Standalone platform integrated with telemonitoring, client-generated data and journaling; integrates with online pharmacies

Business model:

- Direct connection to clients
- Fee for service
- Membership plans

Features:

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Targeted promotions
- PMS integration

www.babelbark.com

CompuGroup Medical

Description: Standalone platform

Business model:

- Direct connection to clients
- Monthly subscription service

Features:

- Live video
- Phone calls
- PMS integration

www.cgmtelehealth.com

Doxy.me

Description: Standalone platform

Business model:

- Direct connection to clients
- Fee for service

Features:

- Live video
- Phone calls
- Two-way messaging
- Email communication

www.doxy.me

ezyVet

Description: Cloud-based practice management software with Zoom integration

Business model:

- Direct connection to clients
- Setup fee
- Monthly fee

Features:

- Live video
- PMS integration

www.ezyvet.com

Fur Baby Tracker

Description: Virtual whiteboard plus messaging to clients through real-time updates

Business model:

- Direct connection to clients
- Monthly fee
- Per-pet fee

Features:

- Two-way messaging
- PMS integration

www.furbabytracker.com

GoFetch Health

Description: Standalone platform and access to teleadvice (Canada)

Business model:

- Direct connection to clients
- Monthly plan

Features:

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication
- Optional loyalty program

www.health.gofetch.ca

GuardianVets

Description: Standalone platform plus access to triage network

Business model:

- Direct connection to clients
- Fee for 24/7 triage service
- Telemedicine transaction fee

Features:

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication
- PMS integration

www.guardianvets.com



TELEMEDICINE PLATFORMS

MedeChat

Description: Standalone platform (Australia)

Business model:

- Direct connection to clients
- Monthly subscription

Features:

- Collects payment
- Live video

www.medechat.com.au

Medici

Description: Standalone platform

Business model:

- Direct connection to clients
- Fee for service

Features:

- Collects payment
- Live video
- Phone calls
- Two-way messaging

bit.ly/MediciVet

Milo

Description: Online platform to create subscription-based wellness plans and conduct telehealth visits

Business model:

- Direct connection to clients
- Fee for service

Features:

- Collects payment
- Live video
- Phone calls
- Two-way messaging

www.miloplans.com/telemedicine

My Virtual Veterinarian

Description: Standalone platform and access to teledvice

Business model:

- Direct connection to clients
- Fee for service (percentage)

Features:

- Collects payment
- Live video
- Phone calls
- Two-way messaging

www.myvirtualvetapp.com

Pawzy

Description: Standalone platform (Canada)

Business model:

- Direct connection to clients
- Monthly user fee
- Payment transaction fee

Features:

- Collects payment
- Live video
- Phone calls
- Two-way messaging

www.pawzy.co/telehealth/clinics

PetDesk

Description: Standalone platform

Business model:

- Direct connection to clients
- Monthly subscription

Features:

- Live video
- Phone calls
- Two-way messaging
- Reputation management
- Loyalty program

www.petdesk.com

PetPro Connect

Description: Standalone platform

Business model:

- Direct connection to clients
- Fee for service (percentage)

Features:

- Collects payment
- Live video
- Phone calls
- Two-way messaging

www.petproconnect.com

Petriage

Description: Standalone platform and automated teledvice

Business model:

- Direct connection to clients
- Three service tiers
- Fees based on number of patients

Features:

- Live video
- Phone calls
- Two-way messaging
- Email communication
- PMS integration

www.petriage.com

PetsApp

Description: Standalone platform (United Kingdom)

Business model:

- Direct connection to clients
- Monthly fee

Features:

- Collects payment
- Live video
- Two-way messaging

www.petsapp.com



TELEMEDICINE PLATFORMS

Petzam

Description: Standalone platform also serving pet trainers and behaviorists

Business model:

- Direct connection to clients
- Fee for service

Features:

- Collects payment
- Live video
- Phone calls

www.petzam.com

Rhapsody

Description: Cloud-based practice management software with integrated live video option

Business model:

- Direct connection to clients
- Monthly fee

Features:

- Collects payment
- Live video
- Standalone PMS

www.rhapsody.vet

Smart.vet

Description: Standalone app

Business model:

- Direct connection to clients
- Monthly fee

Features:

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication

www.smart.vet

TeleTails

Description: Standalone platform

Business model:

- Direct connection to clients
- Fee for service

Features:

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication
- PMS integration

www.teletails.com

TeleVet

Description: Standalone platform

Business model:

- Direct connection to clients
- Monthly or yearly fee

Features:

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication
- PMS integration

www.televet.com

VetCareShare Telemedicine Solutions

Description: Standalone platform

Business model:

- Direct connection to clients
- Monthly subscription service

Features:

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Group messaging
- Email communication
- PMS integration
- Educational library

www.vetcareshare.com

Vet2Pet

Description: Standalone platform

Business model:

- Direct connection to clients
- Monthly fee

Features:

- Collects payment
- Two-way messaging
- Optional loyalty program
- PMS integration

www.vet2pet.com

Virtuwoof

Description: Standalone platform

Business model:

- Direct connection to clients
- Monthly subscription fee or pay as you earn

Features:

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication
- PMS integration

www.virtuwoof.com

VitusVet

Description: Cloud-based practice management software

Business model:

- Direct connection to clients
- Monthly subscription

Features:

- Collects payment
- Two-way messaging
- Email communication
- Client payment plans
- PMS integration
- Standalone PMS

www.vitusvet.com