

# Today's Veterinary Business

## WHO'S WHO IN VIRTUAL CARE

The following list of teleadvice, teleconsulting and telemedicine providers combines information from the American Veterinary Medical Association, company websites, the Veterinary Telemedicine Facebook Community and direct queries. With companies popping up all the time, some might not be shown. Always verify features before signing on with a provider.

### TELEADVICE SERVICES

#### Ask.vet

**Description:** Standalone website staffed by veterinarians; coordinates with MyPetDoc

**Business model:**

- Direct to consumer
- Fee per service

**Features:**

- Phone calls
- Two-way messaging
- Email communication
- PMS integration

[www.ask.vet](http://www.ask.vet)

#### PetCoach by Petco

**Description:** Standalone website and app curated and staffed by veterinary professionals and pet experts

**Business model:**

- Direct to consumer
- Free self-help content
- Fee per service

**Features:**

- Two-way messaging

[www.petcoach.co](http://www.petcoach.co)

#### PetNurse by LifeLearn Animal Health

**Description:** After-hours triage service staffed by registered veterinary technicians that runs through your practice

**Business model:**

- Fee per service

[bit.ly/2VfKG61](http://bit.ly/2VfKG61)

#### whiskerDocs

**Description:** Standalone website and app

**Business model:**

- Direct to consumer
- Fee for service
- Subscription model

**Features:**

- Live video
- Phone calls
- Two-way messaging
- Email communication

[www.whiskerdocs.com](http://www.whiskerdocs.com)

### TELECONSULT SERVICES

#### DVM Stat

**Description:** Access to veterinary specialists. Emphasis on neurology, cardiology, anesthesiology, radiology, internal medicine, and emergency and critical care

**Business model:**

- Advice for veterinary clinicians
- Fee per service

**Features:**

- Phone consultations
- Video consultations

[www.fiduvet.com](http://www.fiduvet.com)

#### FIDU vet

**Description:** Access to veterinary specialists. Emphasis on dermatology, oncology, nutrition, and internal medicine

**Business model:**

- Advice for veterinary clinicians
- Fee per service

**Features:**

- Phone consultations
- Video consultations
- Written reports

[www.fiduvet.com](http://www.fiduvet.com)

#### PetRays

**Description:** Access to veterinary specialists. Emphasis on radiology, cardiology, ultrasound, internal medicine, dermatology, ophthalmology, neurology, anesthesiology and oncology

**Business model:**

- Advice for veterinary clinicians
- Fee per service

**Features:**

- Fax and email reports
- Phone consultations

[www.petrays.com](http://www.petrays.com)

#### VetNOW

**Description:** Access to veterinary specialists

**Business model:**

- Advice for veterinary clinicians
- Fee per service
- Membership plan

**Features:**

- Phone consultations
- Video consultations
- Two-way messaging
- Email communication
- PMS integration

[www.vetnow.com](http://www.vetnow.com)

#### Vetology

**Description:** Referrals to emergency and specialty hospitals

**Business model:**

- Fee per service
- Subscription model

**Features:**

- Email, fax and online reports
- Record-sharing in local area
- Teleradiology consults at vetology.ai

[www.vetology.net](http://www.vetology.net)



### TELEMEDICINE PLATFORMS

#### Airvet

**Description:** Standalone platform and access to triage network

**Business model:**

- Direct connection to clients
- Fee for service
- Monthly fee

**Features:**

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication

[www.airvet.com](http://www.airvet.com)

#### Anipanion

**Description:** Standalone platform

**Business model:**

- Direct connection to clients
- Fee for service

**Features:**

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication
- PMS integration

[www.anipanion.com](http://www.anipanion.com)

#### BabelBark

**Description:** Standalone platform integrated with telemonitoring, client-generated data and journaling; integrates with online pharmacies

**Business model:**

- Direct connection to clients
- Fee for service
- Membership plans

**Features:**

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Targeted promotions
- PMS integration

[www.babelbark.com](http://www.babelbark.com)

#### CompuGroup Medical

**Description:** Standalone platform

**Business model:**

- Direct connection to clients
- Monthly subscription service

**Features:**

- Live video
- Phone calls
- PMS integration

[www.cgmtelehealth.com](http://www.cgmtelehealth.com)

#### Doxy.me

**Description:** Standalone platform

**Business model:**

- Direct connection to clients
- Fee for service

**Features:**

- Live video
- Phone calls
- Two-way messaging
- Email communication

[www.doxy.me](http://www.doxy.me)

#### ezyVet

**Description:** Cloud-based practice management software with Zoom integration

**Business model:**

- Direct connection to clients
- Setup fee
- Monthly fee

**Features:**

- Live video
- PMS integration

[www.ezyvet.com](http://www.ezyvet.com)

#### Fur Baby Tracker

**Description:** Virtual whiteboard plus messaging to clients through real-time updates

**Business model:**

- Direct connection to clients
- Monthly fee
- Per-pet fee

**Features:**

- Two-way messaging
- PMS integration

[www.furbabytracker.com](http://www.furbabytracker.com)

#### GoFetch Health

**Description:** Standalone platform and access to teleadvice (Canada)

**Business model:**

- Direct connection to clients
- Monthly plan

**Features:**

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication
- Optional loyalty program

[www.health.gofetch.ca](http://www.health.gofetch.ca)

#### GuardianVets

**Description:** Standalone platform plus access to triage network

**Business model:**

- Direct connection to clients
- Fee for 24/7 triage service
- Telemedicine transaction fee

**Features:**

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication
- PMS integration

[www.guardianvets.com](http://www.guardianvets.com)



### TELEMEDICINE PLATFORMS

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#### MedeChat

**Description:** Standalone platform (Australia)

**Business model:**

- Direct connection to clients
- Monthly subscription

**Features:**

- Collects payment
- Live video

[www.medechat.com.au](http://www.medechat.com.au)

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#### Medici

**Description:** Standalone platform

**Business model:**

- Direct connection to clients
- Fee for service

**Features:**

- Collects payment
- Live video
- Phone calls
- Two-way messaging

[bit.ly/MediciVet](http://bit.ly/MediciVet)

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#### Milo

**Description:** Online platform to create subscription-based wellness plans and conduct telehealth visits

**Business model:**

- Direct connection to clients
- Fee for service

**Features:**

- Collects payment
- Live video
- Phone calls
- Two-way messaging

[www.miloplans.com/telemedicine](http://www.miloplans.com/telemedicine)

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#### My Virtual Veterinarian

**Description:** Standalone platform and access to teleadvice

**Business model:**

- Direct connection to clients
- Fee for service (percentage)

**Features:**

- Collects payment
- Live video
- Phone calls
- Two-way messaging

[www.myvirtualvetapp.com](http://www.myvirtualvetapp.com)

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#### Pawzy

**Description:** Standalone platform (Canada)

**Business model:**

- Direct connection to clients
- Monthly user fee
- Payment transaction fee

**Features:**

- Collects payment
- Live video
- Phone calls
- Two-way messaging

[www.pawzy.co/telehealth/clinics](http://www.pawzy.co/telehealth/clinics)

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#### PetDesk

**Description:** Standalone platform

**Business model:**

- Direct connection to clients
- Monthly subscription

**Features:**

- Live video
- Phone calls
- Two-way messaging
- Reputation management
- Loyalty program

[www.petdesk.com](http://www.petdesk.com)

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#### PetPro Connect

**Description:** Standalone platform

**Business model:**

- Direct connection to clients
- Fee for service (percentage)

**Features:**

- Collects payment
- Live video
- Phone calls
- Two-way messaging

[www.petproconnect.com](http://www.petproconnect.com)

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#### Petriage

**Description:** Standalone platform and automated teleadvice

**Business model:**

- Direct connection to clients
- Three service tiers
- Fees based on number of patients

**Features:**

- Live video
- Phone calls
- Two-way messaging
- Email communication
- PMS integration

[www.petriage.com](http://www.petriage.com)

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#### PetsApp

**Description:** Standalone platform (United Kingdom)

**Business model:**

- Direct connection to clients
- Monthly fee

**Features:**

- Collects payment
- Live video
- Two-way messaging

[www.petsapp.com](http://www.petsapp.com)

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### TELEMEDICINE PLATFORMS

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#### Petzam

**Description:** Standalone platform also serving pet trainers and behaviorists

**Business model:**

- Direct connection to clients
- Fee for service

**Features:**

- Collects payment
- Live video
- Phone calls

[www.petzam.com](http://www.petzam.com)

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#### Rhapsody

**Description:** Cloud-based practice management software with integrated live video option

**Business model:**

- Direct connection to clients
- Monthly fee

**Features:**

- Collects payment
- Live video
- Standalone PMS

[www.rhapsody.vet](http://www.rhapsody.vet)

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#### Smart.vet

**Description:** Standalone app

**Business model:**

- Direct connection to clients
- Monthly fee

**Features:**

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication

[www.smart.vet](http://www.smart.vet)

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#### TeleTails

**Description:** Standalone platform

**Business model:**

- Direct connection to clients
- Fee for service

**Features:**

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication
- PMS integration

[www.teletails.com](http://www.teletails.com)

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#### TeleVet

**Description:** Standalone platform

**Business model:**

- Direct connection to clients
- Monthly or yearly fee

**Features:**

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication
- PMS integration

[www.televet.com](http://www.televet.com)

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#### VetCareShare Telemedicine Solutions

**Description:** Standalone platform

**Business model:**

- Direct connection to clients
- Monthly subscription service

**Features:**

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Group messaging
- Email communication
- PMS integration
- Educational library

[www.vetcareshare.com](http://www.vetcareshare.com)

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#### Vet2Pet

**Description:** Standalone platform

**Business model:**

- Direct connection to clients
- Monthly fee

**Features:**

- Collects payment
- Two-way messaging
- Optional loyalty program
- PMS integration

[www.vet2pet.com](http://www.vet2pet.com)

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#### Virtuwoof

**Description:** Standalone platform

**Business model:**

- Direct connection to clients
- Monthly subscription fee or pay as you earn

**Features:**

- Collects payment
- Live video
- Phone calls
- Two-way messaging
- Email communication
- PMS integration

[www.virtuwoof.com](http://www.virtuwoof.com)

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#### VitusVet

**Description:** Cloud-based practice management software

**Business model:**

- Direct connection to clients
- Monthly subscription

**Features:**

- Collects payment
- Two-way messaging
- Email communication
- Client payment plans
- PMS integration
- Standalone PMS

[www.vitusvet.com](http://www.vitusvet.com)

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